

About Video Golf Shows

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Video Golf Shows®; G.P. produces and distributes multimedia, rich content, video shows for golf courses and resorts.

There is an old travel-advertising adage that says:
"you can't sell travel without pictures."

That saying is even doubly true as it relates to golf courses…especially in today's online visual world.

To many travelers a hotel room is a hotel room and most people trust chain names like Hilton, Hyatt and the Marriott. Their marketing and branding has instilled in travelers the confidence their room will be nice each and just as they expected every time they stay. But a golf course is not a golf course. Each one is different and has a unique personality, a history, differing topography and landscape features, special designer touches and challenges and a slope rating and difficulty unlike any other golf course.

Golfers know this and they yearn to compare courses to find new, unique and challenging golf experiences. Golfers want to "SEE" the contour of the fairways, the shaping of the bunkers, the water features and the trees. They want "HEAR" about the courses facilities, the special services and its playability for golfers of different skill levels and abilities.

Golfers, Charities and Businesses want to know in advance that they are selecting the right course for their important golf outing, tournament or corporate golf event.

Video Golf Shows™ provides this information to Golfers, Charities and Businesses in one minute or less...online and just when they are searching for the right course and about to make that all-important decision.

Distributing Video Golf Shows™ to 1,000s of travel and golf specific websites worldwide is made possible by the partnership of Video Golf Shows™ and ICE Portal, the world leader in Internet Content Exchange.

In addition to online distribution of Video Golf Shows™, ICE Portal enables hotel, resort and golf clients to:

- Deliver their text message in multiple languages
- Easily edit and manage their visual content via a simple yet powerful user account

Track your Show's views which are provided by the 1000s of golf, hotel, travel and hospitality websites in their extensive distribution network. Your Show is distributed to local, regional and national golf specific websites, hotel and hospitality industry websites including CVBs, visitor information organizations and other 3rd party distribution channels.

Local, Regional, National and Worldwide marketing and branding has never been so inexpensive, effective and cost effective. Please review our current client shows to get some ideas for your own Video Golf Show™ and then give us a call to discuss a program to meet your unique advertising, marketing and branding goals.